

LAURA L. WAHL

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www.LauraWahlDesigner.com

WORK EXPERIENCE

1997 - 2019 KEOKEE MEDIA & MARKETING, Sandpoint, ID

Head designer - Art director Clients: Sandpoint Magazine, Sandpoint Chamber Visitor Guide, Selkirk Loop Travel Guide, Panhandle Alliance for Education, Snowmass Alpaca LLC, Kaniksu Land Trust, Bonner General Health, Schweitzer Resort, Hidden Lakes, Stoneridge Resort, *Print, Magazine Design, Ad Campaign Development, Corporate Identity, Web Marketing, Book Design, Package Design, Product Design, Event Display Design, Developed marketing message and responsible for execution in all media, print, web, event displays packaging*

2000 - 2007 Mountain Horse Adventures, Sandpoint, ID

Owner, Licensed Guide Owned and Managed the Horse Commission tourist trail rides and sleigh rides. Operating at Schweitzer Mountain Resort. Summers and weekends.

1995 - 1997 Glacier Country Marketing, Whitefish, MT

Owner - Art director Clients: Montana Coffee Traders, Grogan Health Care, Stan Lynde Cowboy Cartoonist and novelist. *Print, Web development, Web education*

1991 - 1995 Re:Design, New York City

Art Director Clients: Mother Earth News, Psychology Today, The New York Times (educational booklets), Ziff Davis (PC Week, Computer Gaming World) Sonrisa.

Magazine Layout, Print, Corporate Identity, Package design

1989 - 1991 Great Scott, New York City

Computer Graphics Department Clients: N.Y. Post (ad Campaign) Trump Towers, Trump Plaza Hotel, various Real estate clients. *Page Layout, Typography*

1987 - 1989 Lowe Marschalk, New York City

Art Director Clients: Coca-cola Foods, Minute Maid Orange Juice, Colombo Yogurt, Citibank, Bertolli Olive Oil. *Print, Direct Mail, Product Concept Development*

EDUCATION

1987 B.S. in Journalism, Advertising Sequence, University of Colorado, Boulder

Additional Schools: School of Visual Arts- NYC, *Summer, Fall 1987, Winter 1988*; Parsons School of Design - NYC 1991 & 1992;;

Center for Creative Studies - Detroit, *Summer 1986*,
Hollins College Abroad, Paris, 1986

SKILLS

Print Production
Adobe Creative Suite,
Web design



INDESIGN



PHOTOSHOP



ILLUSTRATOR



DREAMWEAVER



WORDPRESS

BELIEFS

Design :: Simple, clean
Communication :: Honest, direct,
listen

SUSTAINABILITY

in lifestyle, choices, spending,
personal, community, globally

INTERESTS

Family, hiking, backpacking,
yoga, kayaking, horses,
gardening

WORK SAMPLES

www.LauraWahlDesigner.com

www.Turtlemoonpublishing.com

www.keokee.com

Sandpoint Magazine

www.sandpointmagazine.com

Sandpoint Chamber

www.VisitSandpoint.org

http://issuu.com/keokee/docs/sandpoint-visitorguide2014/1?e=1515675/6619055

Panhandle Alliance for Education

PanhandleAlliance.org

www.Keokeebooks.com

www.SelkirkLoop.org