



## WORK EXPERIENCE

**1997 - PRESENT KEOKEE COMMUNICATIONS, Sandpoint, ID**

**Head designer - Art director** Clients: Sandpoint Magazine, Sandpoint Chamber Visitor Guide, Selkirk Loop Travel Guide, Panhandle Alliance for Education, Snowmass Alpaca LLC, Kaniksu Land Trust, Bonner General Health. Schweitzer Resort, Hidden Lakes, Stoneridge Resort, *Print, Magazine Design, Ad Campaign Development, Corporate Identity, Web Marketing, Book Design, Package Design, Product Design, Event Display Design, Developed marketing message and responsible for execution in all media, print, web, event displays packaging*

**2000 - 2007 Mountain Horse Adventures, Sandpoint, ID**

**Owner, Licensed Guide** Owned and Managed the Horse Commission tourist trail rides and sleigh rides. Operating at Schweitzer Mountain Resort. Summers and weekends.

**1995 - 1997 Glacier Country Marketing, Whitefish, MT**

**Owner - Art director** Clients: Montana Coffee Traders, Grogan Health Care, Stan Lynde Cowboy Cartoonist and novelist. *Print, Web development, Web education*

**1991 - 1995 Re:Design, New York City**

**Art Director** Clients: Mother Earth News, Psychology Today, The New York Times (educational booklets), Ziff Davis (PC Week, Computer Gaming World) Sonrisa. *Magazine Layout, Print, Corporate Identity, Package design*

**1989 - 1991 Great Scott, New York City**

**Computer Graphics Department** Clients: N.Y. Post (ad Campaign) Trump Towers, Trump Plaza Hotel, various Real estate clients. *Page Layout, Typography*

**1987 - 1989 Lowe Marschalk, New York City**

**Art Director** Clients: Coca-cola Foods, Minute Maid, Colombo Yogurt, Citibank, Bertolli Olive Oil. *Print, Direct Mail, Product Concept Development*

## EDUCATION

1987 B.S. in Journalism, Advertising Sequence, University of Colorado, Boulder

Additional Schools: School of Visual Arts, *Summer, Fall 1987, Winter 1988*; Parsons School of Design *1991 & 1992*; Center for Creative Studies, Detroit, *Summer 1986*, Hollins College Abroad, Paris, *1986*

## SKILLS

Print Production  
Adobe Suite, Web design



INDESIGN



PHOTOSHOP



ILLUSTRATOR



DREAMWEAVER



WORDPRESS

## BELIEFS

Design :: Simple, clean  
Communication :: Honest, direct, listen

## SUSTAINABILITY

in lifestyle, choices, spending, personal, community, globally

## INTERESTS

Family, hiking, backpacking, yoga, kayaking, horses, gardening

## WORK SAMPLES

Keokee Creative  
[www.keokee.com](http://www.keokee.com)

Sandpoint Magazine  
[www.sandpointmagazine.com](http://www.sandpointmagazine.com)  
<http://issuu.com/keokee/docs/sandpointmagazine-winter15>

Sandpoint Chamber  
[www.VisitSandpoint.org](http://www.VisitSandpoint.org)  
<http://issuu.com/keokee/docs/sandpoint-visitorguide2014/1?e=1515675/6619055>

Panhandle Alliance for Education  
[PanhandleAlliance.org](http://PanhandleAlliance.org)  
[http://issuu.com/keokee/docs/pafe\\_ar\\_2012?e=1515675/4019868](http://issuu.com/keokee/docs/pafe_ar_2012?e=1515675/4019868)

[www.Keokeebooks.com](http://www.Keokeebooks.com)

[www.SelkirkLoop.org](http://www.SelkirkLoop.org)